

MAKERS

Business Checklist

PRE-GAME

Step 1: Develop the mindset of a successful entrepreneur

CRITICAL ELEMENT 1: FOUNDATION

Step 2: Get clear on your idea

Step 3: Research your competition

Step 4: Set your why

Step 5: Get clear on your ideal clients

Step 6: Set up your legal business (name, LLC)

Step 7: Get out onto the web

Step 8: Set up the admin side

Step 9: Look into t the official stuff

Step 10: Brand your business

CRITICAL ELEMENT 2: IMPLEMENTATION

Step 11: Get out on social media

Step 12: Create a plan for your social media

Step 13: Connect

Step 14: Get a list

Step 15: Build a funnel

Step 16: Website design

Step 17: Create content

Step 18: Build your community

CRITICAL ELEMENT 3: GROWTH

Step 19: Create product/service

Step 20: Get clients

Step 21: Grow

Step 22: Scale